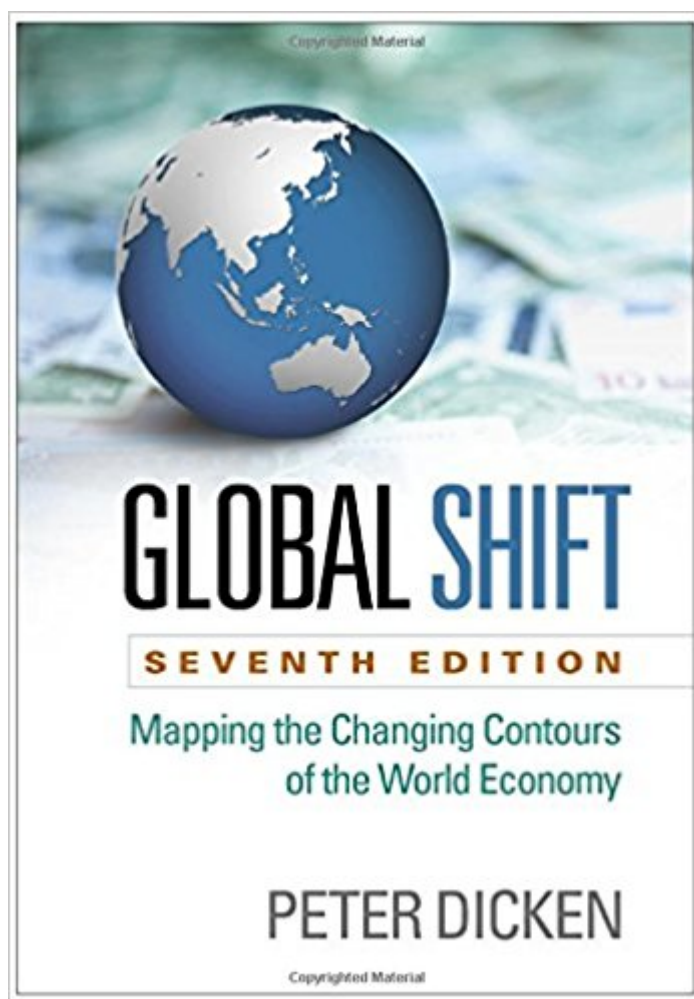


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# Global Shift, Seventh Edition: Mapping The Changing Contours Of The World Economy



## Synopsis

The definitive text on globalization, this book provides an accessible, jargon-free analysis of how the world economy works and its effects on people and places. Peter Dicken synthesizes the latest ideas and empirical data to blaze a clear path through the thicket of globalization processes and debates. The book highlights the dynamic interactions among transnational corporations, nations, and other key players, and their role in shaping the uneven contours of development. Mapping the changing centers of gravity of the global economy, Dicken presents in-depth case studies of six major industries. Now in full color throughout, the text features 228 figures. Companion websites for students and instructors offer extensive supplemental resources, including author videos, applied case studies with questions, lecture notes with PowerPoint slides, discipline-specific suggested further reading for each chapter, and interactive flashcards. **Â Â New to This Edition:** \*Every chapter thoroughly revised and updated. \*All 228 figures (now in color) are new or redesigned. \*Addresses the ongoing fallout from the recent global financial crisis. \*Discussions of timely topics: tax avoidance and corporate social responsibility; global problems of unemployment, poverty, and inequality; environmental degradation; the Eurozone crisis; and more. \*Enhanced online resources for instructors and students.

## Book Information

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## Customer Reviews

"Given the rapid changes in the configuration of the global economy, *Global Shift, Seventh Edition*, will be welcomed by academicians and assigned in graduate and undergraduate classes. While retaining the strengths that have made prior editions much adopted around the world, the seventh

edition has been updated to weave in such important new topics as the impact of the recent global financial crisis, the global smartphone infrastructure, climate change, corporate social responsibility, and national and international inequality. Readable case studies and excellent figures and graphs provide students with the empirical illustrations they need to understand the larger theoretical concepts. A remarkable update by the foremost economic geographer of globalization that should be on everyone's reading list."--Martin Kenney, PhD, Department of Human Ecology, University of California, Davis; Senior Project Director, Berkeley Roundtable on the International Economy "Global Shift, Seventh Edition, continues to be a key resource for understanding the complexity of the global economy and the ongoing, often contentious negotiations among nations, corporations, and locales. In addition to clearly outlining larger institutional and structural processes, Dicken provides a wealth of detailed new empirical material to explain how the outcomes of the global economy manifest in specific contexts. The book's diverse concrete examples--such as the global production network of iPhones or corporate strategies to shield profits from taxation--are drawn directly from the headlines. An extremely valuable text for all courses on economic geography, globalization, international business, and economics."--Matthew Zook, PhD, Department of Geography, University of Kentucky "Given the dizzying pace of change in the global economy, it's more important than ever to have a comprehensive point of reference to allow us to understand and map the transformations around us. Global Shift, Seventh Edition, is that book. While continuing to add new material on countries, sectors, and the policies that shape global industries, Global Shift also provides a solid analytical framework that helps the reader navigate the new terrain. And its great graphs, diagrams, and charts are a visual delight. If you had to use just one book to convey globalization's promise and perils, this is the book I would recommend."--Gary Gereffi, PhD, Department of Sociology and Center on Globalization, Governance and Competitiveness, Duke University "Not just an update, the seventh edition of Global Shift offers compelling theoretical and empirical insights as it takes on the critical global political-economic processes and debates of our time. Dicken provides a welcome synthesis and interrogation of prevailing theories of the global economy and addresses such fraught issues as the 2008 financial crisis and the intensification of inequality. An amazing resource."--Erica Schoenberger, PhD, Department of Geography and Environmental Engineering, The Johns Hopkins University "Global Shift defines the gold standard in the field of globalization studies, which it has had a large hand in defining. The revised seventh edition continues to accomplish what no other book in the field does--it presents a grounded but broad view of globalization, judiciously assesses the key debates, and recognizes (but never drowns in) complexity. Global Shift combines an

authoritative voice with meticulous documentation and outstanding illustrations; it's the trusted source."--Jamie Peck, PhD, Canada Research Chair in Urban and Regional Political Economy, University of British Columbia, Canada "I used this text in my undergraduate Global Apparel Industry Dynamics class. It is a valuable text that explains the critical components and dynamics of the global economy in a straightforward and engaging style that is accessible to undergraduates as well as graduates. Dicken provides important historical perspectives on the evolution of the global economy while keeping abreast of recent developments. Key industries are examined in a relevant manner, adding an extra dimension to the work. Global Shift will equip any young graduate/executive with important insights into the global characteristics of business environments."--Peter Kilduff, PhD, Professor and Chair, Department of Apparel Merchandising and Management, California State Polytechnic University, Pomona "Global Shift has become the de facto textbook for middle- and upper-level courses in economic geography. Dicken synthesizes the economic, political, and social complexities of globalization in highly accessible prose. The case studies of various industries contribute to a better understanding of the processes of globalization."--Marc Vachon, PhD, Department of Geography, University of Winnipeg, Canada

• Peter Dicken has been one of the major movers and shapers in debates in both and globalization....The great beauty of Global Shift is its clarity of argument and rigorous interrogation of rich, in-depth, up-to-the-minute empirical sources and examples. • (on the sixth edition)

(Economic Geography 2012-07-01)

Peter Dicken, PhD, is Emeritus Professor of Economic Geography in the School of Environment and Development at the University of Manchester, United Kingdom. He has held visiting academic appointments at universities and research institutes in Australia, Canada, China, Hong Kong, Mexico, Singapore, Sweden, and the United States, and lectured in many other countries throughout Europe and Asia. He is an Academician of the Social Sciences, is a recipient of the Victoria Medal of the Royal Geographical Society (with the Institute of British Geographers) and of the Centenary Medal of the Royal Scottish Geographical Society, and holds an Honorary Doctorate from the University of Uppsala, Sweden.

The most valuable attempt ever made to understand and explain the geography of globalization. This wholly updated 7th edition presents us a deeper analysis on time to follow the debate on what can or not can be done to fix many things in this interconnected world.

Prof. Dicken has written a phenomenal book on the depth, complexities and contours of the global economy, in a way that is easily comprehensible for non-economists. I highly recommend it for all readers interested in learning about the global context in which we live.

Good read, good reference. Buy it, get smarter, the world's in a heap of dung, at least you can gain a little knowledge along the way, probably won't save you, but it's better than video games.

Arrived in good condition

Read this book and you will be better off when reading the business headlines everyday. I have always been a big geography buff, but understanding the economic geography was great fun and illuminating. A must read to know the world we live in.

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